

Halibut Point State Park Visitor Center

Massachusetts Department of Conservation



Halibut Point State Park is a conserved, oceanside land located on Cape Ann in the town of Rockport, Massachusetts. The granite that makes up Halibut Point is estimated to be 440 million years old. It was quarried here as early as 1840. The scale of operations grew when the Babson Farm quarry was acquired by the Rockport Granite Company. In 1981, the state purchased 56 acres of land, resulting in the creation of Halibut State Park.

The Collaborative led a project to expand Halibut Point State Park's visitor center with interior and outdoor exhibits interpreting the site's history as one of New England's major

granite quarries. The design for interior exhibits allowed park visitors to use pulleys to easily lift granite blocks many times their weight. The outdoor design consisted of a series of "rooms" that each reflected the types of quarrying techniques used until the operation closed in the 1930s.

