

## Communications, Outreach and Education Services NASA



For more than a decade, the Collaborative has served as one of NASA's prime contractors to provide communications, outreach, and education services. These services include public affairs support, development of communications and educational materials, writing and graphic design, exhibit design, meetings and conference organizing, and video and multimedia services. We focus on communicating technical and educational information to the scientific community and public about why the work of the NASA is important.

One example is our two-year Got Water? campaign that reached national and international media. David Letterman and Leno included the story in their opening monologues. Facebook and Twitter followers were in the tens of thousands. Young people and general public participated in hands-on and virtual educational activities around the country.

6 National Association of Govt. Communicator Awards  
 Int'l. Association of Web Masters and Designers Award  
 U.S. Distance Learning Association for Excellence in  
 K-12 Learning  
 Bronze World Medal from New York Festivals of Film  
 and Video

NASA Group Achievement Honor Award  
 NASA's Mobile App 'Software of the Year'  
 The Communicator Magazine Award of Distinction  
 5 Regional Emmys and 10 Telly Awards  
 Gold Remi from WorldFest Houston

